



Member Survey

Submit your survey by January 31st to be entered into our drawing for a free two month Website Ad.

Name: _____

Business Name: _____

Business Address: _____

City: _____

State/Zip: _____

Phone: _____

Fax: _____

eMail Address: _____

Website: _____

1. How many years have you been in business?
2. How many employees do you have?
3. What do you see as the three top challenges your company will face in the coming year?
 - ☐ Increased Payroll Expenses
 - ☐ Revenue
 - ☐ Increasing Client Base
 - ☐ Workman's Compensation Costs
 - ☐ Insurance Costs
 - ☐ Other _____
4. Have you ever advertised your businesses through the San Bruno Chamber of Commerce?
 - ☐ Yes
 - ☐ No
 If yes, please mark all that apply:
 - ☐ Newsletter Insert
 - ☐ Newsletter Business Card Ad
 - ☐ Website Ad
5. What forms of advertising would you be interested in using to promote your business?
 - ☐ Newspaper Ad
 - ☐ Radio Ad
 - ☐ Television Ad
 - ☐ Direct Mailing
 - ☐ Chamber of Commerce Website Ad
 - ☐ Chamber of Commerce Newsletter Insert
 - ☐ Chamber of Commerce Newsletter Business Card Ad
 - ☐ Other _____
6. Did you place an Ad in the 2005-2006 Directory?
 - ☐ Yes
 - ☐ No - If no, please give a brief description why you did not:

7. Would you like to place an ad in the 2007-2008 Directory?
☐ Yes
☐ No
8. Do you attend San Bruno Chamber of Commerce functions?
If yes, please check 2005 events that you attended:
☐ Networking Mixers
☐ Pancake Breakfast
☐ Ribbon Cuttings
☐ Planning Sessions
☐ Business Expo
☐ Installation Ceremony
☐ Autumn Fest
☐ Holiday Party
If no, please give a brief description why you do not attend SBCC functions?

9. What is the best time for you or your employees to attend Chamber Functions? Please rank in order of preference, 1 being the best.
___ Early Mornings (7:30 - 9:00 a.m.)
___ Mornings (9:00 - 10:00 a.m.)
___ Lunchtime (11:30 a.m. - 1:00 p.m.)
___ Late Afternoon (4:00 - 6:00 p.m.)
___ Evenings (5:30 - 7:30 p.m.)
10. Would you like the Chamber to help you host a Mixer at your business in 2006?
☐ Yes
☐ No
11. What type of event or fundraiser would you like to see the SBCC host?
☐ Person of the Year Dinner
☐ Seminars & Workshops
☐ SCORE (A free counseling service for America's Small Businesses)
☐ Live or Silent Auction
☐ State of the City Address
☐ Dinner / Dance
☐ Chili Cook-Off
☐ Bowling Tournament
☐ Golf Tournament
☐ Champagne & Chocolate Affaire
☐ Other _____
12. How do you feel you could help the Chamber better serve the business community?

13. How do you feel the Chamber could better serve you in your business?

14. Are you interested in becoming more involved in the SBCC?
If yes, in what capacity?
☐ Volunteer at a Chamber Event
☐ Serving on the Board of Directors
☐ Membership Committee
☐ Business Expo Committee
☐ Autumn Fest Committee
☐ Mixer and Events Committee
☐ Directory Committee
☐ Lecture Series Committee
☐ Economic Development Committee
☐ Newsletter Committee
☐ Other _____

15. Would you like to see the Chamber start a Member to Member Benefits Program, where Chamber members would offer discounts or specials to fellow members? The Program could be advertised in the bi-monthly newsletter and/or Email Updates, and could offer discounts such as 5% or 10% off on certain services, Buy One, Get One Free, etc.

☐ Yes

☐ No

16. We recently developed an "Email Updates" service , informing members of upcoming events, programs and other pertinent announcements. Would you like the SBCC to continue with this service?

☐ Yes

☐ No

If no, please explain why:

***The SBCC is always looking to increase membership.
A strong membership benefits all of us!***

17. Are there any businesses that you would like to recommend for Chamber Membership?

18. The SBCC website, www.sanbrunochamber.com, can be an important tool for your business. With links to the City of San Bruno Finance and Redevelopment Departments, the EDD, Member Businesses, Mixers and Events, Advertising Opportunities and more.

How often have you used the SBCC website?

☐ Frequently

☐ Sometimes

☐ Rarely

☐ Never

19. Would you like a LINK to your webpage / email from our website?

☐ Yes

☐ No

We appreciate your interest in the SBCC. Please add any additional comments or suggestions here:

Please send this form to:

San Bruno Chamber of Commerce

618 San Mateo Avenue

San Bruno, CA 94066

For questions, call (650) 588-0180

This form can be faxed to **(650) 588-6473**